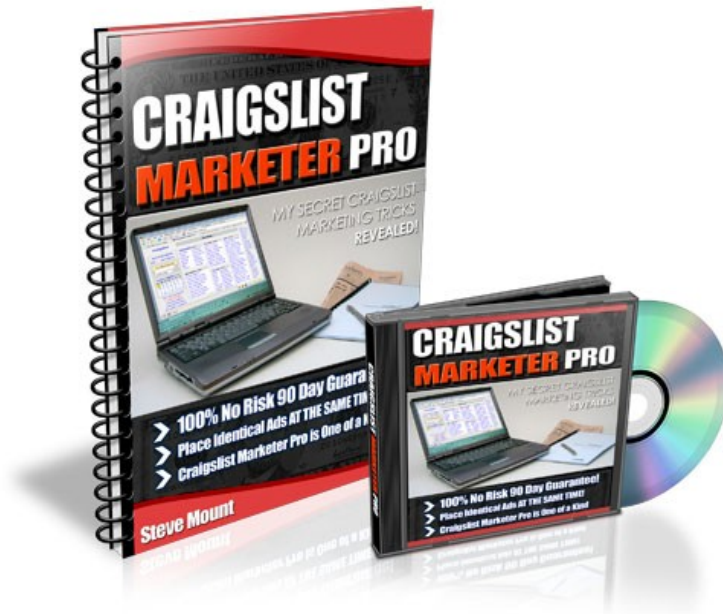


Steve Mount's



CRAIGSLIST **MARKETER** PRO

Discover How to Pull In Massive Amounts of FREE Traffic to Your Website by Marketing on Craigslist!

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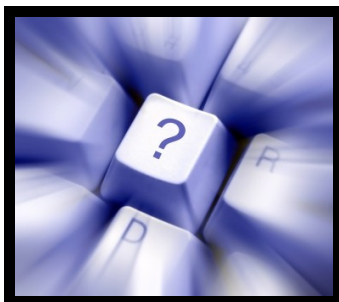
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● What is Craigslist **Marketer** Pro? ●

"Before you start reading, I encourage you to read through this guide in it's entirety before you start to post your ads so that you have a clear understanding of the whole process!"

No matter whether you're new to the world of Internet Marketing or if you're one of those older crusty veterans (I'm not mentioning any names), you most likely have heard of Craigslist and the huge amounts of profit that average folks are making by simply posting ads for their own products, services and other affiliate items.

Craigslist Marketer Pro is simply a working strategy that will guide you on how to easily direct massive amounts of traffic to your own product or an affiliate item by only using Craigslist and about 10 minutes of your time each day.

Craigslist is a great tool for marketing your products and services simply because of the fact that is **100% free**. During the month of June 2007, Craigslist had 21,291,669 Unique Monthly Visitors just in the United States alone. Out of the top visited Internet sites in the world Craigslist ranks in at number 6.

Across the globe, they receive 9 BILLION page views per month. Yes, billion, not million.

You can harness a chunk of this traffic with Craigslist Marketer Pro. Plus you will be able to effectively perform this strategy with ease after reading through this book. I hope you've got your autoresponders all set up and ready to accept new list subscribers! :)

Just like my prior book and video, "[Cashing In on Craigslist](#)", this process doesn't cost you one penny to setup or maintain. The only investment required is a little

bit of ACTION. After reading this guide and watching my step by step video, I expect you to get out there and get this ball rolling! No excuses... You will be extremely impressed with the results you receive.

Throughout this guide, I'm assuming that you have your own product or service that you already have a website or blog for. You will be directing traffic to those sites. If not, that's still ok.

I highly recommend that you sell your own products and services but another option would be to promote other people's products as long as you direct the customer to a top level domain of your own! ***IMPORTANT***

You should not abuse affiliate links especially when using a service such as Clickbank or PayDotCom. They do not mess around! You could be permanently banned from promoting any future products so please obey the Terms of Service with these websites!

Additionally, the strategy I teach does not condone any sort of spamming or abuse of Craigslist. Post conservatively and be sure not to go nuts by posting hundreds of ads all at once. You don't want to lose your posting privileges!

Don't forget to watch the included 'Craigslist Marketer Pro' video. I start from scratch and place a few ads on Craigslist in real time so that you can see exactly how I do this every single day in a very short amount of time.

Once you see how easy this is, you might wonder why you didn't think of it before :)

Let's get started, shall we?



● The “Nuts and Bolts” of Craigslist **Marketer Pro** ●

You may have come across numerous forum posts and blogs that are just filled with frustrated sellers trying to market their product or service on Craigslist because they found out that they can't list multiple items and even if they manage to do that, their listings get deleted minutes later!

Why is that?

Well, let's get the facts out of the way. Craigslist is setup to advertise items in a user's local area only. To enforce this, the Craigslist staff (comprised of a whopping 24 members) has implemented measures that can detect if you have posted a similar ad in multiple cities. Craigslist does not like excessive and multiple ads. I'm sure you already knew that since you're reading this book though!

When the Craigslist team finds out that you are trying to post a similar ad, you could be arrested and fined for up to ten thousand dollars per ad... so don't get caught doing this!

Ok Ok...I'm just kidding :)

What REALLY happens is that you will get an error page stating that you have a similar ad running in another city. These duplicate ads are usually caught immediately and are not able to be posted. Even if you did manage to get a similar ad posted, it is usually spotted and deleted within a few minutes.

Because of this, you would need to rewrite your whole ad and title to make the ad unique over and over again.

Now... imagine trying to do this 10 or more times per day... 7 days a week... and then repeating this every week afterwards. Yeah, I think I'll pass. I have better things to do, ya know!

This is why a lot of advertisers fail at using Craigslist effectively. They simply didn't "think outside of the box"! Luckily for you, you will now have the "upper hand" on all other advertisers.

I have some neat little tricks to share with you that will ensure that you are posting your ads effectively, efficiently and simultaneously without abusing the Craigslist system or spamming. I am not encouraging you to SPAM or abuse this system. Be smart and post conservatively.

There are a few key elements that I will show you so that you can quickly learn to post your advertisements multiple times throughout the Craigslist network! Your ads will all be running simultaneously and will all look exactly the same to you. As far as Craigslist's computers are concerned... the ads will all appear to be completely different.

How to Make Duplicate Ads in Craigslist

1. The Headline

In order for each of your ads to appear unique from each other, you will be required to submit each ad with a different headline (or title if you wish to call it that). This is the most time consuming part of this process. Trying to write out approximately 70 different ad titles that all attempt to say the same thing in their own unique ways can be a little mind numbing!

My suggestion is that you use <http://thesaurus.reference.com/> so that you can come up with lots of different adjectives and adverbs to help you write out your unique ads.

For example:

Making Money on Craigslist – Check us out!
Discover our Craigslist Cash Secrets Inside!
Making Money on Craigslist is easy! Let me show you.
Explore the Craigslist Book That Everyone is Talking About...

Now, these are only examples and may still be identified as a similar ad when you try to post it, but the point is to make sure you are constantly creating variation between each headline, while still making it effective enough to get someone to click on it! You could also spice up your headlines by adding some special characters at the beginning and the end such as **** or ::: or ////...

This will make your headlines much more unique by making them stand out from the crowd, so don't be afraid to mix it up!

Just be aware that a flashier ad title could cause your ad to get flagged for removal more often, so test this out and see what works best for you.

2. The Body

The body of your ad is the most important part of creating a duplicate ad. Instead of posting a bunch of text and then rewriting it 70 times, you will only need to create one nice IMAGE! Yep, that is the biggest secret of all. When you have a nice looking ad created, you will need to upload it to a photo hosting service so that the URL's of the images are different.

Your ads will now look completely different to Craigslist because their scanners and bots can not "read" your picture ad. They can only see the html code of your ad's body! Yes... very tricky indeed!

I will explain how to get the proper html code in a later chapter.

3. Unique Email Addresses

You will need to have multiple email accounts in order to appear as unique as possible to the Craigslist bots.

You can create multiple email address with Google's Gmail. You can now sign up with them without an invite from a current user!

Please note: **Some of Your Ads Will Get Deleted**

As I stated before, I am not suggesting that you get greedy and over post your ads all over Craigslist. CL is a highly developed website that is organized by very smart people. You will get some of your posts deleted almost every time you list your daily ads.

This is completely normal. Hundreds of thousands of ads get banned all the time. But if you decide to go crazy and constantly upload your deleted ads within the 48 hour repost constraint, you will eventually be caught and banned from Craigslist.

You also need to be aware that even though you can sneak past the Craigslist computers with this system, the everyday users of Craigslist can also flag your item for deletion.

Again, this is completely normal. Unfortunately there will always be people out there that have nothing better to do than to flag your items as SPAM. They only need to click the "Report Spam" link in the upper right corner of your ad, so it makes it easy for them.

Nothing bad will happen to you if your ad is flagged for removal. It is simply removed from the active listing. The fact is you will be able to repost your ad after 48 hours anyways, so there is nothing to be concerned about.

If you notice that a particular ad is constantly getting deleted every week, you might consider changing the title around and seeing if that helps. Some titles just look extremely "spammish" ... if that's even a word.



• The Craigslist **Marketer** Pro Process •

The following chapters are going to explain the necessary steps you need to take to start marketing like a maniac on Craigslist.

Let me summarize the process so that you know exactly what you need to do to get started as quickly as possible.

As I said, this whole process is shown in detail in the included video as well.

I'm assuming that you have your own product or service that is available to sell.

You will be placing multiple ads on Craigslist throughout many different cities in order to gain maximum exposure to your website. The problem is trying to post the same or similar ad in different cities. Craigslist recognizes when you try to do this and it will not allow you to post the ad more than once.

So what do you need to do to mass market your product on the site?

Simple.

First of all your entire ad will be one large image, no actual text. Craigslist allows you to post html code into the body of your ad. I will show you the exact code that you need so that you can make sure that your images show up successfully. See "[The Big Question: How Do I Create a Linked Image?](#)"

On top of that, your ads will be images that are hyper linked to your website or blog that you are promoting. The customer will click on the image to be directed to your own site. This means, your ad is essentially "cloaked". This is critical!

Your ad will be representing YOU and YOUR website. The whole point of the image is to spark an interest. You want to make it as easy as possible for the customer to access your page, so a clickable and attractive image is the most important part of this entire process!

The next thing you need to be aware of is that you will be posting approximately 10 ads a day, each day of the week. This will add up to roughly 70 ads running simultaneously across the Craigslist network! I chose 10 because it's enough exposure to get my product seen while not spamming the network with hundreds of ads at once.

In order to do this, there are some very important tasks that you need to complete. This process goes into more detail in the proceeding chapters.

1. Choose your product or service that you want to promote. Selling services on Craigslist is a HIGHLY profitable business. The second most profitable would be to sell your own eBooks or videos. That's 100% Profit! You also have the option of selling affiliate products but you need to be sure that you're linking to YOUR OWN SITE, and not a direct affiliate link. It's against the Terms of Service for a lot of affiliate websites to post direct links to places such as Craigslist. You can link to the affiliate product within your own site and plus this gives you the opportunity to capture email addresses!

If you do not have your own product to sell yet, check out my exclusive package of 112 eBooks, ALL with full resell rights!
[The "All My eBooks" Package](#)

2. Find cities that you can post to. You'll be posting to 10 different cities each day so make sure to pick cities with huge amounts of traffic. You can find their populations by clicking on any state on the right hand side of the main Craigslist home page. Make sure that you write down which cities you have chosen to post in. Any city with more than 100,000 listings is an excellent choice.
3. You need to create 7 different email accounts. I explain this in more detail in a later chapter of this book. You'll need 7 different email accounts so that you can post your 70 ads without appearing to be overloading the network with ads. Each email account will be associated with its own Craigslist account. This way, you will look like 7 different people.

4. Create your Craigslist accounts. **Each account will be hosting ten ads** on Craigslist. I will explain what you need to include in your ad very soon, so keep reading! You'll need a **total of seven** Craigslist accounts because you will upload 10 ads per day until the last day of the week. After your first week, you will simply need to repost your ads which will only take a few minutes per day! (If I just lost you with all those numbers, don't worry... my Video will help explain this)
5. Create your advertisement picture. It's going to be an image that will represent your site so make sure to sell yourself! This is essentially YOU telling the customer about what you offer and why they need to go to your site.
6. You will need to load your ads up to a photo hosting website. Each and every ad that you will be displaying will have a unique URL to the image on the host site. This is how your ads will be "unique" as far as the Craigslist computers are concerned even though it's the exact same image in every post. This is also explained in more detail in an upcoming chapter.

After a full week has gone by, you will be able to hop back onto your first Craigslist account and repost your 10 original ads.

This is the entire Craigslist Marketer Pro Process! The first week of posting ads will take the longest since you'll need to create all of your headlines and hyper linked images into the ad.

You will see a spreadsheet included with your package that I created for myself which lists the headline, the hyper link to the clickable image in your ad and the city I posted that ad in. You will need to keep track of these items and stay organized. Organization is the key to success!

Something even more amazing is that you will be able to do this for as many products as you like... Imagine your income potential with this! The point is that the sky is the limit.



• Creating Your New Email **Accounts** •

In order to set up your seven Craigslist accounts (discussed in the next chapter), seven unique email accounts will need to be created first. This way, each Craigslist account will have its own unique email address associated with it (which is necessary anyways).

You can use whatever email service you prefer but I personally believe that the easiest way to do this is to sign up with [Google's Gmail](#). It used to be that you needed an invite from a current Gmail user to sign up, but it is now available to everyone and yes it's free.

I made each email address related to the day of the week that the ads in the specified account were setup. This makes it way easier to see which days are associated with each account.

For example, you could make your first email address for Sunday and Monday: [sundayad@gmail.com](#), [mondayad@gmail.com](#), and so on.

Setting up your email accounts with Gmail is self explanatory and takes about 1 minute to register each one. So go ahead and follow the link below to get this simple registration knocked out!

Here is the link: [Gmail](#)

One thing that you'll need to consider when registering these accounts is whether you want the emails forwarded to one single email address that you currently own or if you'd rather just set up an inbox for each account. You'll see the option to do this when you're setting up your account.

I have all of my accounts forwarded to one of my business email accounts and it works great. You can still access each account separately online if you need to do so. It just comes down to your personal preference.

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6. That's it!

I have seven different email accounts set up: one for each day. Use this process for the last six Craigslist accounts by entering in your next email address on step four until you have all seven accounts set up.

Make sure you have all of your emails and passwords written down somewhere because you will need to log into one of them each day!

This is all you need to do to get your Craigslist accounts.

Once you have logged in and posted some ads, you can click on "My Account" and see all of your active listings in one central location!

Who says the best things in life aren't free? ☺



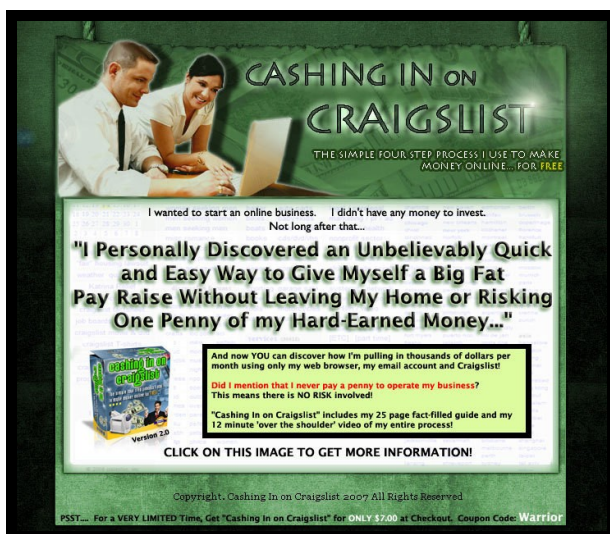
• Create Your **Image** •

To be effective, we need attention grabbing images and an easy method to get the users to our site. The next thing on your agenda should be to create a nice graphic to grab your customer's attention and get them to just click on the image so that they will arrive at your site.

The purpose of an image in your ad is so that you can avoid any Craigslist staff or Bot deletion. We will be "cloaking" your ad so that you can post identical ads all across the Craigslist network without being flagged for the same ad in two or more locations.

The image can be just a picture, some text or both. Either way it will still be a picture in the end. Think of it as your sales page. You want to capture the reader's attention and get them to land at your site.

Go crazy! Do whatever you think is necessary to really get people interested in what you have to offer. Now of course, you need to have some common sense and don't post any crude or vulgar images or slang words.



I personally chose the standard squeeze page approach. I offer up something interesting and get the customer to head over to my web page. They will see an opt-in form waiting for them to which they will gladly sign up for a free eBook or report from me before they read more information about the product.

Here is an image I created for my [Cashing In on Craigslist](#) ads.

You can see that I have a catchy headline, a nice looking background and a strong call to action that grabs the customer's attention and basically forces them to click on the image for more information.

I spent an hour or two making this graphic but I have seen some very effective ads that looked like they were thrown together with Microsoft Paint in about 2 minutes.

What can I say; I like to show off with a nice graphic! It's much more professional looking which will attract more potential customers. That's the point after all :)

So How Do You Create a Nice Ad?

Well it's very simple to make a nice graphic, actually. Take a program such as Microsoft PowerPoint or Paint and create a new page. Make sure that the canvas of the picture is less than 10 inches wide so that it will fit in the Craigslist post correctly.

You can simply place some images and words into your ad. Spice it up and have fun! Be sure to include a brief attention grabbing statement and any other 'need to know' information about your product or service. Get the customer to beg you for more information!

Once completed, save it as a .jpeg file somewhere on your computer where you have quick access to it. You will be uploading it multiple times to an image hosting service in just a few moments.



If you are not comfortable with creating your own image, hop on over to www.eBookAddictDesigns.com. I will create an eye catching graphic that you can use over and over again to market your product in style! The "Cashing In on Craigslist" picture above is a great example of my work.

In the next chapter, I'll discuss how to host your new ad.



• **Hosting Your Ads** •

You've now discovered that the biggest secret behind posting identical ads on Craigslist is to use a picture instead of the standard text ads that 99.9% of all other Craigslist users are familiar with. Now, granted, there is nothing wrong with posting ads in plain text with a nice little picture attached, but we need to run all of our ads simultaneously and plus we want to look good doing it!

The whole point is to get the customer to just click on your darn ad and entice them into viewing your sales page by making it as easy as possible for them to do so. I just pretend that the customer is me... and I am one lazy S.O.B. ☺ I would much rather just click an image than type one into the address bar. Lazy customers = sales as far as I'm concerned!

Now that you have gotten a nice attention grabbing advertisement designed, it's time to host the image. You can host the image on your own web server if you truly insist on doing so, but I highly discourage it.

I strongly recommend that you host your image remotely on another photo sharing service such as www.photobucket.com. I personally use Photobucket for a few reasons.

First of all, Photobucket is extremely easy to use and very reliable.

Second, they allow you to upload multiple files at a time. Now, I know almost every other site does this as well but the neatest advantage about uploading with Photobucket is that you don't need to rename each image file. It will automatically change the name of each file so that it is unique!

For example, I uploaded 20 pictures at once named image.jpg. Photobucket uploaded the first one with the original picture name and renamed the additional 19 differently (image-01.jpg, image-02.jpg).

This is extremely important so that each of your advertisements are unique (as far as Craigslist's computers can tell). Craigslist's bots will look for any ads you have placed with the same text but they can not see a similarity with your unique linked images. *Very sneaky of you!*

Now that each one of your pictures are different, you can post as many ads as you need to, all with the same picture! You will be able to repost these image links every 48 hours. Pretty nifty huh?

I have 70 identical pictures hosted on Photobucket and I use one per ad for a total of 70 ads.

You also have to keep bandwidth in mind. If you successfully hosted the same picture, with the same URL on 10 different ads, it's likely that your picture will have gone over it's bandwidth limit and will not show up after awhile! This of course is not good.

So go ahead and try [Photobucket](#). Creating an account is very easy to do and you'll be uploading your ads within minutes.

How Do I Get My Images Uploaded to Photobucket?

After you have created your new account go ahead and log in. Once logged in you will see three fields with a "browse" button next to them as well as an "add more" button. Click the "add more" button. This will expand the amount of pictures you can upload at one time.

For your first day of posts, you will want to upload 10 copies of your ad to Photobucket. You'll need to click "browse" next to each field and select the image from your hard drive 10 times.

As I said before, Photobucket will automatically rename the additional nine ads so that each link is different!

After you have uploaded the images, copy the URL from beneath each picture and make a list of the images in a Word Document or Notepad.



• **The Big Question: How Do I Create a Linked Image?** •

This entire process would not be very helpful to you unless you knew how to make your ads an actual LINK to your site.

All the customer will need to do is click on your image and they will be routed to your website or blog immediately. Just imagine your picture as a fancy version of <http://www.YourWebsite.com> . The image is much more attractive, don't you think?

There is some very basic HTML code that you will use to make your image clickable.

Let's use your first image that you uploaded to Photobucket. You should have copied and pasted the first 10 ad URL's into a Word document or Notepad as I suggested in the last chapter.

Let's say for example that you uploaded a .jpg image entitled "makemoney.jpg".

The link would look something like this:

<http://www.photobucket.com/user/album/makemoney.jpg>

The next link that you will need is your website URL (hopefully you know this)!

<http://www.YourWebsite.com>

Now that you have these two important links, it's time to insert them into the magical HTML code below. This entire code will be the ONLY thing that you will place in the body of your Craigslist ads. When you view your ad, all you will see is your hyperlinked image.

Insert your two links into the code as I have done here:

```
<a href="http://www.YourWebsite.com"></a>
```

I have included one that you can copy and paste from in the Craigslist Ad Spreadsheet

That is it!

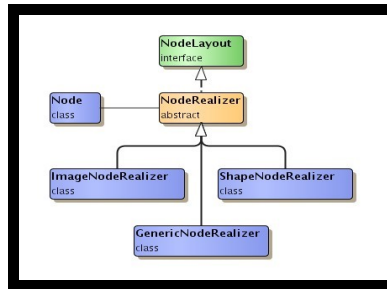
For every ad that you place, the **image link inside of the full URL will be the only thing that changes** each time. When you start to post your first 10 ads to Craigslist, use the spreadsheet that I supplied with this package so that you can list your 10 Unique Headlines, your 10 Unique Image URL's, the Craigslist Account you're using, and list the first 10 cities that you will be posting to.

This way you have a record of which headlines go with which URL, city and account name. This is very important because if any of your ads get flagged for removal, you will actually need to go back the next week and repost the ad like normal, instead of simply clicking "Re-list this ad".

Now you know exactly what you need to paste into the ad to repost it!

As I said earlier, organization is the key to success with this. So make sure to fill out this spreadsheet every day for the first week.

See the spreadsheet I have included to get a better idea of what I'm referring to. (You will need a program such as Microsoft Excel to view the spreadsheet).



• Where and When Do I Post My Ads? •

WHEW! Ok... You should now have everything all setup and ready to market!

I made a post on a few forums with a “dumbed down” version of the strategy you have just read about in this book. The response was huge and I had a lot of emails and private messages from folks who were both excited about the tips I shared and some of them had questions.

Some of the questions were the result of them not knowing every little detail which you are now educated on!

The biggest question that people asked me was,

“What section of Craigslist do you post your ads to?”

The answer to that is, “It depends on what you’re selling.”

Now, I’ll be very straight forward and honest with you. Craigslist does not like people to market their information products in any other section other than “Services”.

But, I have never posted there. The only thing that I’ve been marketing lately is my [Cashing In on Craigslist](#) eBook. Since it is technically a book in digital format, I have been posting it in the books section of every city I market too. It has been extremely successful also! But lately, it seems that you will need to balance out where you are posting your ads across Craigslist. I’m currently experimenting with some new areas myself.

I’ve been marketing eBay products for other folks for a long time on many different sections of Craigslist with mixed results.

My advice: if you’re starting out with eBooks, give the books section a shot. If

you start getting floods of autoresponder sign ups and sales, then I'd say you're good! Feel free to experiment in other sections. Since I do not know what you will be marketing, I can not supply you with a definite answer unfortunately.

I included a list of some highly populated cities that you can post to in your package. You can start out with these and then branch out from there!

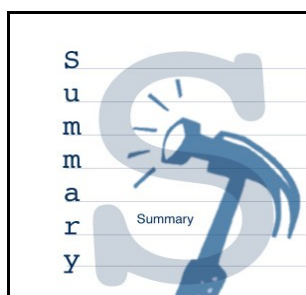
Look for the file entitled "High Traffic Cities"

"So...When Should I Post My Ads?"

I recommend that you post the ads in the afternoon. That way, when customers get home from work, your ad will be sitting right at the top of the listings for that day. This will get you the most exposure and will increase your click through rate dramatically.

Every afternoon, you should be able to re-list your 10 ads from the previous week. This way, you're refreshing 70 ads, 10 per day.

So what are you waiting for? You have all of the information, now plug it in and get marketing TODAY!



Feel free to drop by www.eBookAddict.org and click on the contact page to send me a message if you have any questions about the process!

If you haven't done so, make sure to watch my video that I have included with this book. I do everything I explained here so that you can see it IN PERSON.

Thanks for Reading. Happy Posting!

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ADDITIONAL NOTES:

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10 August 2007

Some people have posted concerns recently with posting on Craigslist. In the last few weeks, Craigslist has experienced server problems and they've been pushing down server patches as well. There was a great post on the Warrior Forum (www.WarriorForum.com) that I wanted to place into this book that might help you if you happen to be one of the few folks who might experience problems.

"So, you submit your ads to Craigslist, publish them and view the URL Craigslist gives you for your ad and everything looks ok except..

When you look in the category, your ad is nowhere to be found!

A few rules to follow to get more ads live:

1. Create an account. I don't know why, but my ads go live far more often when I am logged in.
2. Don't use the same URL in an ad more than once every 5 days. Yes, at first this may seem hard to accomplish. There are plenty of FREE dns services that will point their subdomains at your site to gain additional domains to use on craigslist posting.
3. Use the top 3 top level domains only. Craigslist often bans .info domains so use domains that are .com/.org/.net for higher success rate.
4. NEVER delete your old ads. When posts are deleted (even if by you), apparently, they are treated in the same as flagged posts which makes your post content subject to spam filters. This means if you post the same post again it may be seen as spam and never go live.
5. Balance your campaign. Posting to the same category in different cities will get your IP banned from posting ANY urls in that category. I know this is true because once I was able to post ads to a category, without any URL and they would show up fine then I would go in to edit the ad and add a link to google.com and the ad would disappear. It

wouldn't be deleted, it would just disappear from the category. At the same time on the same IP I was able to post to other categories with URLs just fine.

Just a few pointers to hopefully get the ball rolling. “

Workonlineathomenet

Warrior Forum Member

He mentioned free DNS services in his post. What you want to do (which is the quickest way to try this out) is to do a google search for a “free anonymizer.”

There are tons of free anonymizer's online that will HIDE your IP address so that Craigslist will not know where you are posting from. Basically, you would be browsing the Internet through another website.

It's a pretty neat trick!

This is recommended so that you will have nothing but success with marketing your products on Craigslist! Remember, there is always a solution to the problem

To Your Success,
Steve

Remember: You can resell this entire package for 100% profit, as long as you do not modify the content.